



Pre-Business Administration (transfer to NKU)

■ What Is Business Administration?

Business administration is the study of general business principles and practices. It covers accounting, finance, marketing, operations management, and information systems. More than specific academic subjects, it also teaches leadership, strategy and economics, tax issues, quality assurance, risk awareness, workforce dynamics, entrepreneurship and ethics applied to local, national, international and global business concerns.

This program provides you with the first 2 years toward completion of a bachelor's degree in business.

■ Success Factors

You should be analytical, detail-oriented, flexible, decisive, and have good communication skills.

■ Career Possibilities

The jobs open to you will depend on the major you select for your bachelor's degree.

If you become an accounting major, for example, you may pursue a career as Certified Public Accountant, Internal Revenue agent, tax consultant, or financial executive.

If your choice is management, there are countless professional careers in personnel administration or any managerial and staff position which deals with "people problems" in organizations.

If you major in marketing, you can become a marketing researcher and analyst, sales director or manager, product manager, advertising director or retail merchandising specialist.

Organizations offering you a professional career as a finance major include commercial banks, insurance companies, securities dealers and brokers, and the financial departments of industrial and public utility corporations.

■ Majoring In Business Administration

This program provides the first 2 years of study for a baccalaureate degree in business. It is specifically designed for those who intend to transfer to Northern Kentucky University to complete their degree.

A broad-based spectrum of courses—ranging from statistics to speech—will enable you to develop the basic skills and body of knowledge to achieve success in upper-division course work. You will attend small classes taught by faculty who make teaching excellence their top priority. The atmosphere is one conducive to learning—plenty of time for discussion, staffed learning labs for extra help, and interaction with the rapidly expanding business community in Ohio.

You should be able to complete this program in 2 years, attending full-time fall, winter and spring quarters. You will need another 2 years of full-time study to complete your bachelor's degree.

■ Program Requirements

You should check with your academic advisor every quarter *before* you register for classes. Two years is really a short time to squeeze in all of your degree requirements. We cannot offer every course every quarter. If you miss taking a prerequisite for a required course, or don't take a particular course the only quarter it is offered during the year, you can jeopardize your ability to complete your degree on time.

CORE COURSES	Cr. Hrs.
Financial Accounting I, II	6
Managerial Accounting I, II.....	6
Legal Environment of Business	3
Introduction to Information Processing	3
Effective Public Speaking	3
Principles of Economics I, II.....	6
English Composition I, II.....	6
Intermediate Composition.....	3
Major British Writers I, II, III or American Writers I, II, III.....	9
American History I, II, III.....	9
Finite Math	3
Applied Calculus I, II.....	6
Principles of Management.....	3
Introduction to Psychology I, II	6
Business Statistics I, II, III	9
Approved Mathematics (<i>placement test</i>)	TBD
Fine Arts elective.....	3
Natural Science electives	13
TOTAL.....	97

■ Advantages & Special Opportunities

The Clermont campus is on 92 wooded acres located in Batavia, Ohio, in the heart of Clermont County. We are relatively small and our faculty to student ratio is low. You will find our small class size and personal interaction with your instructors create the ideal learning environment. Parking is convenient and at no additional charge. Plus, our tuition is the lowest of the UC colleges.

Our faculty includes professionals with significant experience in the business world. Active advisory committees help assure the relevance of lectures and teaching exercises. The diversity of the student population—in age, work experience, and background—heighten the value of classroom discussions.



■ Admissions

UC Clermont College is an open admissions campus. If you have your high school diploma, GED, or its equivalent, we will admit you. We accept applications all year long and you may start any quarter. Financial aid takes 6-8 weeks to process. We recommend that you apply at least 10 weeks prior to your desired attendance.

■ For More Information, Contact:

Enrollment & Student Services
4200 Clermont College Drive
Batavia OH 45103

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1-866-446-2822
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Clermont.Information@uc.edu

We are converting to semesters in fall 2012. For complete details on how this may affect you, visit www.uc.edu/conversion.